## **IBM** Envizi

The rise of ESG and sustainability, and how software can help



# The rise of sustainability and ESG





## Stakeholder pressure is high and intensifying

#### **Investors**



\$53

trillion investment in ESG by 2025

Source: Bloomberg Intelligence

#### **Consumers**



80%

of consumers indicate sustainability is important to them

Source: IBM Institute for Business Value

#### **Employees**



64%

of millennials
consider a
company's social
and environmental
commitments when
deciding where
to work

Source: Cone Communications

#### Government



83%

Net zero targets have been set by governments who represent 83% of global greenhouse gas emissions

Source: Net Zero Tracker

## Key business challenges







Achieving decarbonization targets



Driving engagement and action

## Common gaps across key disclosure areas

#### **Utility billing data**



Electricity



Gas





Fuels

Solar

#### Water



Water, waste water

#### Waste & recycling





Waste & recycling data types

#### **Scope 1 Emissions**



On-site fuels

#### **Scope 2 Emissions**



RECs, green power, market-based emissions

#### **Scope 3 Supply Chain Emissions**



Across 15 Scope 3 categories

#### **Social indicators**



Community investment, donations, volunteer hours

#### **Governance indicators**



Headcount, rooms, beds, meals, sales

#### **Targets**



Across all indicators

## Reporting frameworks and guidelines

































## Introducing Envizi, an IBM Company



Accelerate sustainability initiatives and achieve environmental goals with ...

## enVIZI

The world's most comprehensive data, analytics and insights platform for Sustainability and ESG

14 yrs. time in market

150+

total clients(2)

150

countries reached

247k

locations connected

Envizi harnesses the power of data, analytics and insights to transition to a low carbon future



## Envizi value proposition

Envizi simplifies the capture, consolidation, management and analysis of sustainability data.

#### **Envizi supports:**



Financial grade carbon accounting



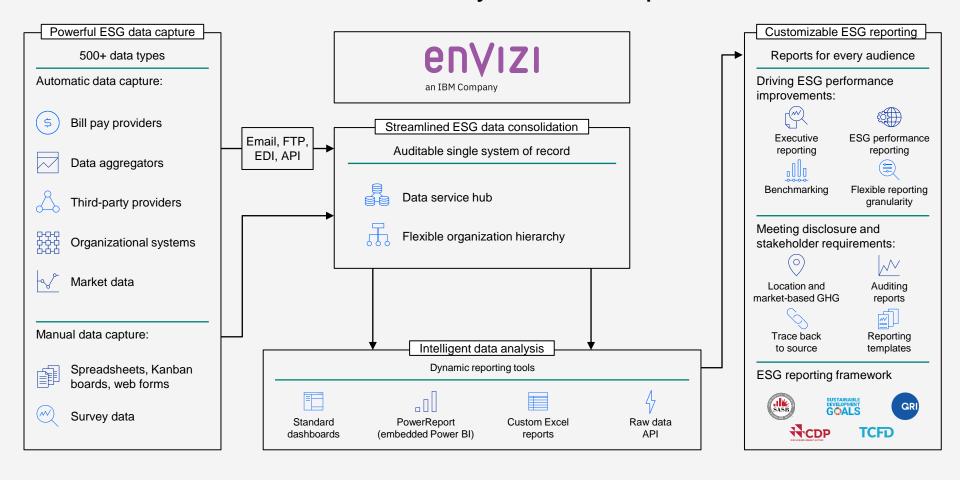
Comprehensive ESG reporting & disclosure



Tracking of performance to sustainability commitments and goals



### Envizi consolidates sustainability data from providers



## How Envizi helps address key pain points

## Build Data foundation



A single system of record that delivers auditable, financial grade sustainability data

## Streamline — Reporting & disclosure



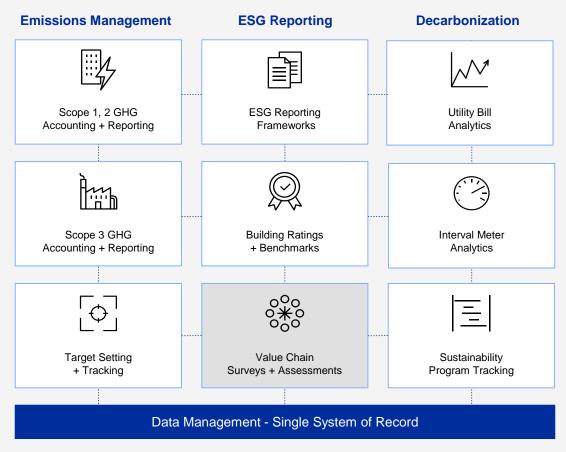
Flexible reporting tools to meet internal and external requirements

## Accelerate Decarbonization



Unlock insights to inform the fastest and most cost-effective pathway to low carbon goal

## Modular and comprehensive solution



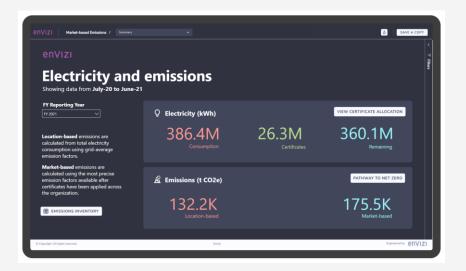
<sup>\*</sup>greyed out modules are not currently covered in the upcoming module deep dives\*

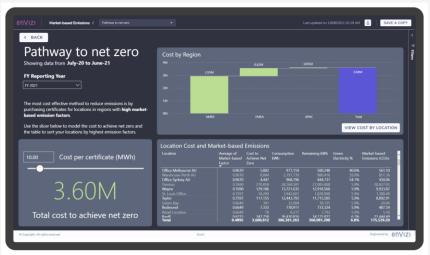
## Scope 1 and Scope 2 GHG Reporting and Accounting



Take emissions calculations out of spreadsheets with an extensive platform built on the GHG Protocol, enabling clients to prepare Scope 1 and Scope 2 data for compliance or voluntary emissions reporting frameworks.

- Reduce reporting time by using templates, tools and data automation
- Satisfy auditors with finance grade data management
- Achieve global coverage with multi-country, multi-currency and multi-metric conversion
- Leverage Envizi's modeling tools to optimize emissions reductions



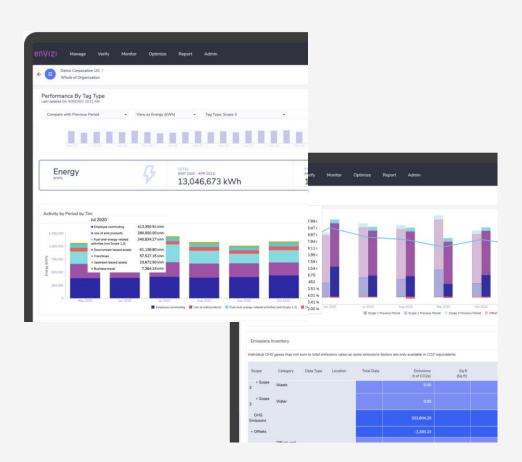


## Scope 3 GHG Reporting and Accounting



Calculate Scope 3 upstream and downstream GHG emissions across an organization using all methods supported by the GHG Protocol including spendbased, average-data, hybrid and supplier-specific.

- Eliminate spreadsheets and simplify reporting
- Reduce the administrative burden having Envizi manage Scope 3 factors
- Satisfy auditors with finance grade data management and adherence to the GHG Protocol
- Achieve global coverage with multi-country, multi-currency and multi-metric conversion

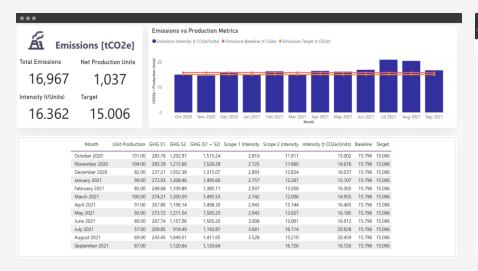


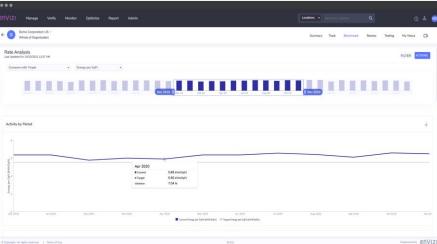
## Target Setting and Tracking



Capture and track sustainability performance targets at any level of an organization with this comprehensive target setting and tracking tool.

- Track performance more accurately and access results when you need them
- Improve accountability for results at different levels of your organization
- Make more informed decisions
- Engage your people in sustainability performance



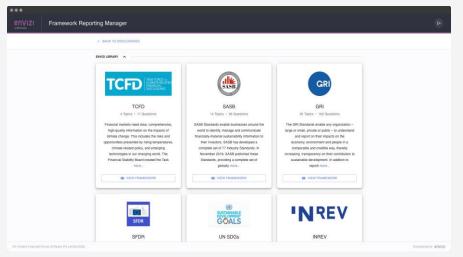


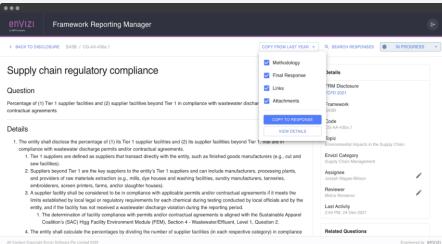
## **ESG** Reporting Frameworks



Upgrade ESG data from spreadsheets into a robust platform which is finance-grade to meet reporting requirements.

- Report to multiple frameworks using a single system of record
- Reduce reporting time and costs by using templates, tools and data automation
- Satisfy auditors with finance grade data management
- · Achieve global coverage with multi-country, multi-currency and multi-metric conversion



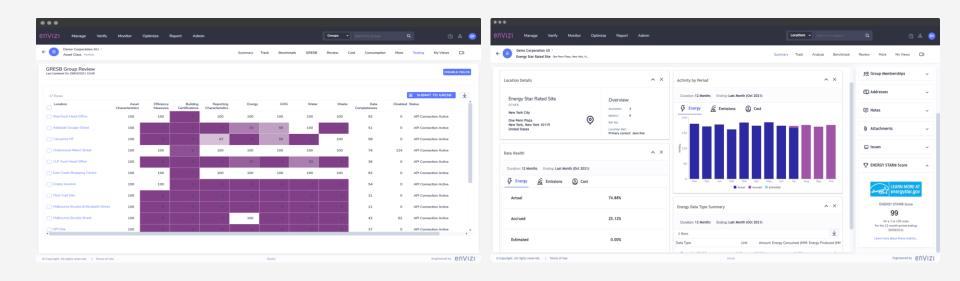


## **Building Ratings and Benchmarks**



Capture building attribute and utility data, calculate ratings, and benchmark and track building performance in one place.

- Reduce accreditation costs and compliance risks by storing and reporting utility consumption and building attribute data in a central location
- Reduce rating shock by tracking indicative ratings performance against targets on a monthly basis
- · Save time by pushing data directly to frameworks in supported formats

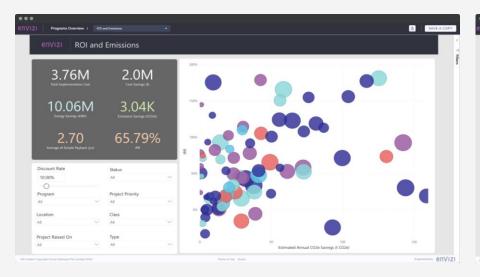


## Sustainability Program Tracking



Manage an organization's sustainability programs in a consistent and transparent manner to track progress, verify results and optimize investment decisions.

- Achieve a unified system of record and eliminate numerous systems and spreadsheets
- Improve project transparency for all stakeholders across the organization
- Enhance accountability by validating actual results against business case assumptions
- Make smarter investment decisions based on real-world project performance





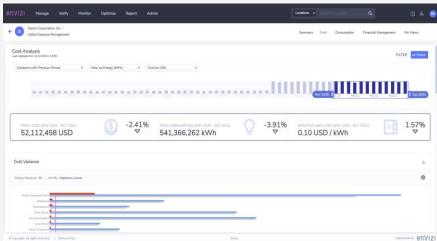
### **Utility Bill Analytics**



Leverage utility billing data inside a powerful analytics engine to analyze and control energy cost and consumption, identify anomalies, and inform decision making for energy efficiency.

- Streamline the capture and reporting of utility data across the organization
- Reduce errors from manual data handling
- Quickly respond to cost and consumption variances to minimize waste
- Identify more savings opportunities through intensity benchmarking
- Measure savings realized over time to drive accountability and transparency



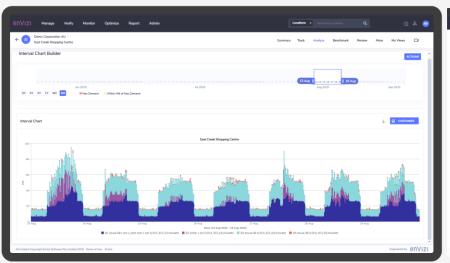


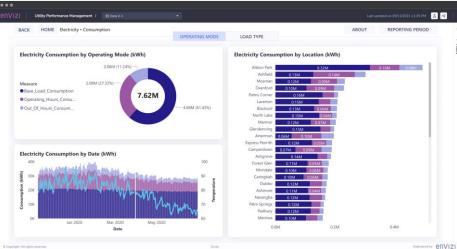
### Interval Meter Analytics



Automate the capture of high-resolution meter data and leverage sophisticated analytics and workflow tools, so your organization can drive efficiency and decarbonize across facilities.

- Improve operational transparency and accountability
- · Minimize energy waste
- Identify more savings opportunities
- Drive higher efficiency and accelerate decarbonization





## 500+ sustainability and energy data types

#### **Utility billing data**







Water

Electricity

Gas

Transport and stationary fuels



Diesel, petrol, LPG, propane aircraft fuel, LNG, bio-fuel

Refrigerants & fugitive gases



100+ gas types

**Electricity produced** 



Solar, wind, bio-gas, hydro, thermal

Meter data



NMI meters, smart meters, sub-meters

#### **Certificates & offsets**



RECs, carbon effects

Waste & recycling





300+ waste & recycling data types

**Materials** 



100+ material types, construction and building

**Transportation** 



Air travel, taxi, train, car

BMS and IoT data



Control signals, sensors

#### Social & environmental



Community investment, donations, volunteer hours

**Company metrics** 



Headcount, rooms, beds, meals, sales

**Production metrics** 



Unit, tonnes, \$, litres, hours

**Building metrics** 



m2, FTEs, occupant hours, building ratings, visits

Weather data



HDD, CDD, rainfall, humidity, irradiation



## A world-class solution supporting major framework















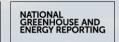
























## **Client references**



From manual data entry to ranking on an award-winning sustainability business publication





A leader in design, manufacturing and supply chain solutions



Data management and accuracy and manual data entry methods



#### **Solution**

Implemented Envizi Sustainability Performance Management suite to compile and transform data

## **Next steps**



## Getting started with Envizi

A turnkey SaaS solution



Implementation methodology



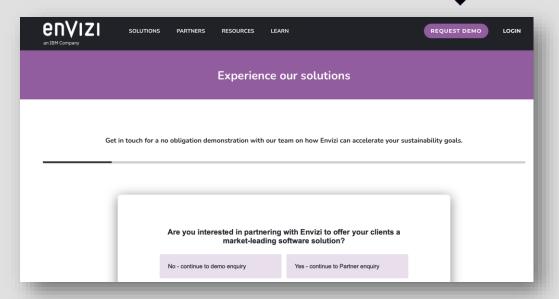
Implementation timeline



## Get engaged with Envizi

Address pain points and how sustainability performance management impacts your business – book a demo!

- Visit the <u>IBM Envizi Sustainability Performance</u>
   <u>Management</u> webpage and click <u>Request demo</u>
- This will redirect to the Envizi webpage. Click





## IBW